

Workforce Services



Virginia Community College System
(VCCS)

Virginia's Community Colleges

Achieve 2015

The strategic plan for Virginia's Community Colleges

ACCESS - Increase the number of individuals who are educated and trained by Virginia's Community Colleges by 50,000 to a total of 423,000, with emphasis on increasing the number from underserved populations by at least 25,000 individuals.

AFFORDABILITY - Maintain tuition and fees at less than half of the comparable cost of attending Virginia's public four-year institutions, and increase the number of students who receive financial assistance and scholarships by 36,000.

Virginia's Community Colleges

Achieve 2015 (continued)

SUCCESS – Increase the number of students graduating, transferring or completing a workforce credential by 50 percent, including increasing the success of students from underserved populations by 75 percent

WORKFORCE - Double the number of employer provided training and services to 10,000, with a particular focus on high-demand occupational fields.

RESOURCES - Raise at least \$550 million in gifts and grants to support the mission of Virginia's Community Colleges

Achieve 2015 Progress

ACCESS - 405,000 educated and trained; URP goal met

AFFORDABILITY - Tuition and fees at 37% of public four-year universities; financial aid goal met last year

SUCCESS – Overall success and URP goals

WORKFORCE – Goal met by more than doubling the number of employers provided with training and services, reaching 11,025 employers and a 52% increase from the previous year

RESOURCES – On track to meet goal by 2015

Workforce Development @ VCCCS

- Guidance to and support of **Virginia's Community Colleges** in delivering workforce training and services
- State level administration of the **Workforce Investment Act**
- Partner in the **Virginia Workforce Network and Career Pathways System**

Workforce Development @ VCCS

In support of **Achieve 2015** and federal responsibilities for **WIA**, workforce development services at VCCS aim to:

1. Increase **credential attainment**
 2. Increase **employment attainment**
 3. Enhance **services to businesses**
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Workforce Investment Act

Create a comprehensive workforce investment **system** that is customer-focused and to help U.S. companies find skilled workers.

Virginia:

- 15 local workforce investment boards
- Two major funding streams

Career Pathways

Career pathways are connected education and training programs and support services that enable individuals to secure employment with a specific occupational sector and to advance over time to successively higher levels of education or employment in that sector.

Customized & Open Enrollment Training

- Received general fund support in FY12 and FY13 for noncredit workforce instruction
 - Formula allocation
 - Competitive allocation
 - Support high priority economic development activities

Career Readiness Certificate



- Virginia's Career Readiness Certificate (CRC) is an assessment-based credential that gives employers and career seekers a uniform measure of key workplace skills.
- Endorsed by Governor McDonnell as well as Governors Kaine and Warner
- The opportunity to earn a CRC is available through Virginia's Community Colleges and local One-Stop Centers.
- To date, nearly 32,000 Virginians have earned CRCs
- For more information visit crc.virginia.gov

Career Coaches

High School Career Coaches

- Community college employees based in local high schools to help students prepare for college and careers, including apprenticeships and workforce training
- Program began in January 2005 with 11 coaches based at 13 high schools. Today, more than 119 Career Coaches serve students in more than 160 high schools and technical centers throughout Virginia
- Over the past three years, high schools with coaches produced impressive outcomes:
 - 11% increase in Dual Enrollment students
 - 8% increase in community college enrollment
 - 4% increase in enrollment in CTE programs at the community college, including STEM programs

Career Coaches

Adult Career Coaches

Target: adult populations in career and educational transition

Adult Career Coaches provide:

- Individual skills and needs assessment
- Academic & career planning
- Connection to support services
- Intensive coordination with regional partners such as Virginia Employment Commission and One-Stop offices
- Encouragement, mentorship, support, including:
 - Training to improve job seeking skills
 - Training to improve general life skills

On Ramp

- Targets unemployed and underemployed workers impacted by business closures, downsizing, or regional high rates of unemployment.
- Strives to improve rates of these workers through career coaching and postsecondary education credential attainment.
- Tuition for credit and noncredit workforce training in high demand fields, fees, textbooks and instructional supplies and materials are provided.
- 2010-2011 Outcomes (first year):
 - **1,103 individuals served**
 - **357 credentials earned**

Thank you